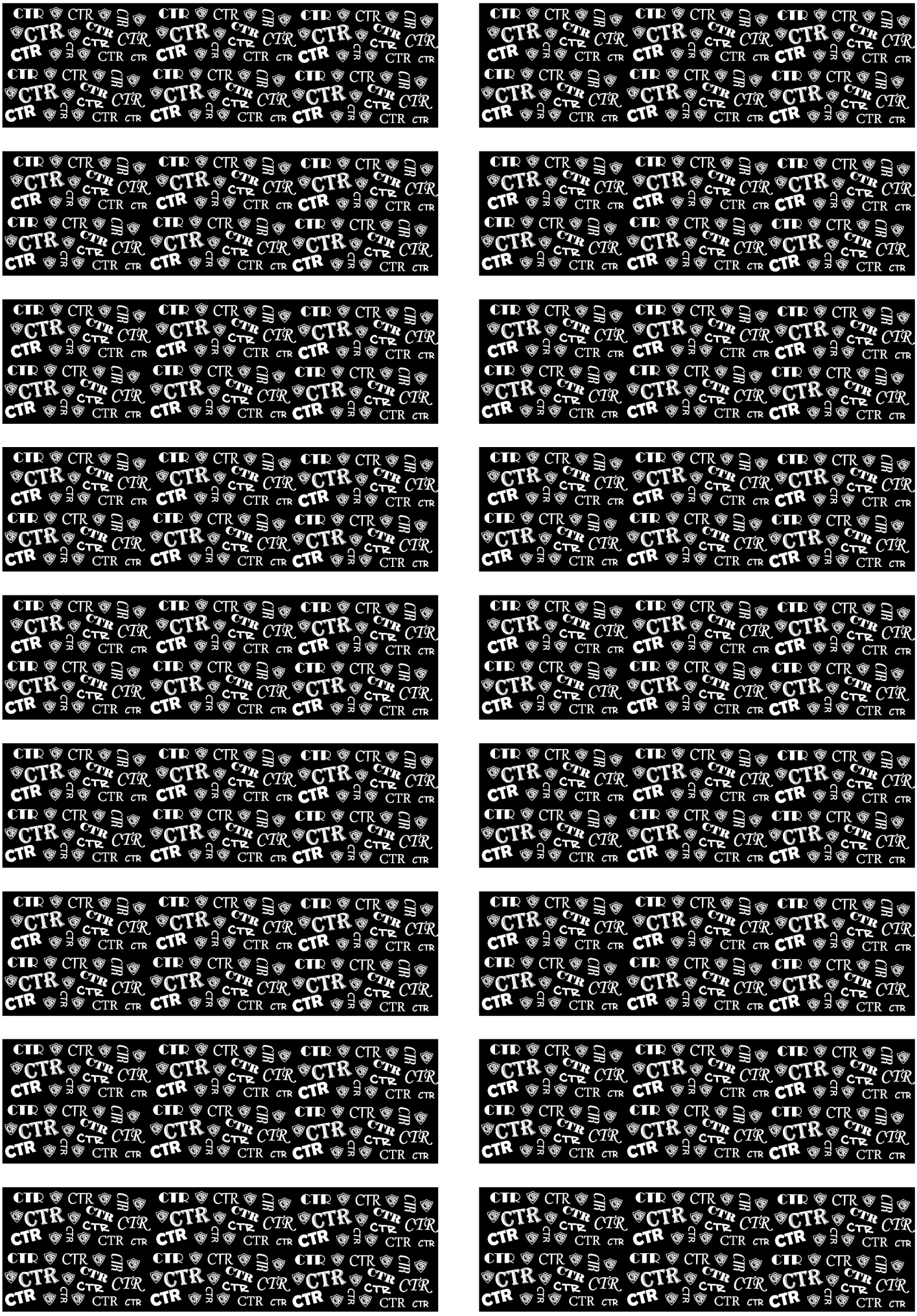
CTR